

CHELSEA JOY

ARGANBRIGHT



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London | Rome | Sydney

EDUCATION

Master in Psychology of Mental Health and Wellbeing (online)

The University of Wolverhampton
October 2023 – October 2025

Master of Urban Planning - Research thesis on Environmental Psychology of Biophilic Design for Wellness

University of Melbourne
2013 – 2014

Bachelor of Sociology 3.8 GPA Magna cum Laude Honours

University of California, Santa Cruz
2007 – 2011

SCHOLARSHIPS

CEO Scholarship Program

Perth, Australia
2015 – 2017
Competitive scholarship for innovative, ambitious women in business

JRD Group Scholarship

Melbourne, Australia
2014 – 2015
Scholarship for students making a social difference in their community

International Postgraduate Award

The University of Melbourne
2013 – 2014
Scholarship awarded to the top 5% academically-ranked incoming students

PROFESSIONAL OVERVIEW

Dynamic professional with a rich background in Relationship & Account Management, Content Writing and Web Design, Event Management and Recruitment across luxury, healthcare, media and creative sectors. Passionate about crafting compelling narratives, managing innovative projects, identifying top talent and building strong client relationships to elevate brand success. A unique blend of creativity, strategic vision and leadership, with a commitment to excellence and creating value.

WORK EXPERIENCE

Account, Recruitment and Event Manager | Healthcare Recruitment

McArthur Community & Aged Care, Sydney | December 2023 – January 2025

- **Business Development:** Strategically identified and pursued opportunities with healthcare organisations across Australia, leveraging eight years of entrepreneurial experience. Utilised creative approaches to develop unique value propositions and tailored solutions.
- **Project Management:** Directed and executed an \$800,000 major client recruitment project from inception to completion, delivering on time and within budget, resulting in contract renewal and expansion.
- **Account Management:** Built and maintained strong relationships with key clients, ensuring high client satisfaction and securing long-term contracts. Successfully secured a \$200,000 complex care referral from Spinal Cord Injuries Australia (SCIA.)
- **Healthcare Recruitment:** Recruited and onboarded top-tier aged care and disability support workers, ensuring high-quality care delivery nationwide while maintaining strict compliance with industry standards.
- **Event Planning and Execution:** Led the conceptualisation, planning, and execution of healthcare events, managing speaker engagement, venue selection, budgeting, promotion, and attendee communication, tripling public engagement and enhancing company visibility.
- **Stakeholder and Community Engagement:** Cultivated high-level networks with directors and CEOs of prominent disability organisations, such as SCIA and PWDA, enhancing McArthur's influence and forging strategic partnerships across Australia.
- **Expo and Event Representation:** Represented McArthur at industry events, expos, and networking sessions, significantly boosting brand visibility and cultivating new partnerships. Utilised strong communication skills and a warm, personable approach to engage with potential clients and partners.

AREA OF EXPERTISE

Luxury Hospitality
VIP Guest Relations
Healthcare Recruitment
Authorship & Ghostwriting
Client Acquisition & Retention
Content Creation & Storytelling
Account & Project Management
Mindfulness & Wellness Workshops

KEY SKILLS

Warmth & diligence
Empathy & kindness
Cultural Competence
Ethics & confidentiality
Enthusiasm & positivity
Resourceful & adaptable
Creative Problem Solving
Strategic Communication
Self-Motivation & Initiative
Leadership & Collaboration

INTERESTS & PASSIONS

Nature & wellness retreats
Classic motorsport events
Classical art & philosophy
Road trips & luxury travel
Jazz manouche & piano
Writing books & poetry
Historical architecture
Science & spirituality
Dogs & horses

VOLUNTEERING

Mental Health Support, Sydney

2023-2024

Akin to Lifeline, voluntary community mental health support

Cinnamon Trust, London

2020 - 2022

Pet minding services for at-risk individuals during the pandemic

Solaris Cancer Care & Sir Charles Gairdner Hospital, Perth

2014 - 2016

Weekly cancer patient reiki & wellness care for terminal patients and families

WORK EXPERIENCE CONTINUED

Content Specialist & Author | Luxury, Media & Creative Sectors

Freelance | Contracted by AT&T, HBO, CNN, etc. London | Feb 2020 – current

Website & Portfolio: <https://linktr.ee/chelseajoy.uk>

- **Authorship:** Commissioned by UK publisher Hardie Grant to interview celebrities across Europe and singlehandedly author a book (DOG: Stories of Dog Ownership) published August 2022.
- **Secured Prestigious Clients:** Personally acquired high-profile clients including AT&T, CNN, HBO, Charles Schwab, Global Superyacht Marketing, Islander Magazine, Brabham Motorsport, and many more.
- **Creative Campaign Development:** Developed innovative PR campaigns and content strategies that increased client engagement and visibility, leveraging unique storytelling techniques.
- **Exclusive Event Coverage:** Reported on exclusive events, interviewing key figures in motorsport to produce impactful feature articles.
- **Branding and Narrative Crafting:** Created compelling branding and content for press releases, blogs, websites, awards submissions, and marketing campaigns.
- **Award-Winning Submissions:** Authored submissions that garnered industry recognition and accolades for clients.
- **Design and Visual Content:** Utilised Wix, Canva and Enlight to create websites and digital content, boosting client online presence.
- **Content Coordination:** Worked with marketing teams to align content with brand values and target audience, managing calendar and editorial schedules to ensure timely delivery of high-quality materials.

Program Founder & Facilitator | Mental Health & Wellness

Freelance | Studio Energetics, Australia & Europe | July 2016 – current

- **Designed, planned, and facilitated** over 150 mental health classes and workshops in collaboration with public and private organisations.
- **Developed** bespoke workshops for disadvantaged women and children, often from abusive and low socioeconomic backgrounds, in collaboration with Women's Health and Wellbeing Services (WHWS).
- **Leadership role** (Community Support Engagement Specialist) for McArthur Community Care, building alliances with hospitals and rehabilitation clinics to provide trained support workers.
- **Created and delivered** mental health and mobility classes tailored for youth with support needs, including Autism, Cerebral Palsy, and Down Syndrome, in partnership with the City of Gosnells.
- **Facilitated mental health group workshops** at Wandoo Reintegration Centre and A Better Life Enabled, supporting convicted men in their reintegration process.
- **Developed** interactive and engaging workshop content, integrating experiential activities, group discussions, and educational resources for impactful mental health support experiences.
- **Contributed** to the wellbeing of cancer patients and their families at Solaris Cancer Care and Sir Charles Gairdner Hospital through weekly volunteer work, promoting peace of mind and happiness.
- **Pioneered** business class yoga for Qantas' Dreamliner passengers, contributing to passengers' relaxation and comfort pre and post flight.
- **Customised and delivered** corporate mental health workshops, in alignment with their "Wellbeing in the Workplace" objectives.
- **Collaborated** with educators to develop weekly yoga and mindfulness classes for primary school children in partnership with Yoga Zoo, focusing on anxiety-reduction and wellbeing.

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TECHNICAL SKILLS

Organisation, Accounting Communication & Marketing

Microsoft Office Suite, G-Suite,
RDB, MYP CRM System, Calendly,
Xero, Receipt Bank, Mail Chimp,
Eventbrite, Canva, Outlook, Trello,
Slack, SharePoint, Teams, Adobe
Acrobat Pro, Wix

REFERENCES

Amber White, San Diego

Events Director and Former Boss |
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WORK EXPERIENCE CONTINUED

Business Development & Account Manager | Luxury & Property

Ross Taylor & Associates Architecture, Sydney | May 2017 – Feb 2020

- **Strategic Business Development:** Played a pivotal role in supporting the CEO, contributing to iconic projects like the Sydney Opera House and Sydney Harbour Bridge.
- **Relationship Building:** Developed and maintained strong relationships with property developers, lawyers, engineers, and city council members, facilitating seamless project collaboration and strategic partnerships.
- **Content Creation and Writing:** Led creative content creation efforts, developing and proofreading contracts and reports.
- **Public Relations and Brand Visibility:** Actively engaged in public relations, accompanying the CEO to media spots and site visits, significantly enhancing the firm's brand visibility and reputation.
- **Stakeholder Engagement:** Managed stakeholder engagements, fostering partnerships and alliances across the property development industry through innovative and collaborative approaches.
- **Research and Strategic Planning:** Conducted in-depth research and compiled essential information to support strategic planning and informed decision-making, driving the firm's innovative edge.
- **Industry Representation:** Representation at industry events, building rapport with key stakeholders and professionals to expand the firm's network and influence.

VIP Events Manager | Luxury Resort Events

Damm Fine Foods, Melbourne, Australia | April 2013 – April 2017

Rancho Valencia Resort & Spa, San Diego, California | Jan 2011 – Feb 2013

Clint Eastwood's Mission Ranch, Carmel, California | July 2010 – Jan 2011

Island Club, Naval Base Coronado, San Diego, California | Jan 2007 – July 2010

- **Event Management:** Orchestrated high-profile functions, including banquets at Clint Eastwood's Mission Ranch Hotel for events such as the Pebble Beach Golf Pro Am and Monterey Jazz Festival, coordinating teams of 5-15 staff for up to 300 guests.
- **VIP Clientele:** Curated and executed exclusive events and hospitality experiences for prominent clients such as the Gates family, Gene Wilder, Tiger Woods and other VIPs at Rancho Valencia Resort & Spa.
- **Project Management:** Spearheaded all facets of event projects, including venue selection, high-end vendor negotiations, timeline adherence, and team coordination, delivering seamless and unforgettable events that exceeded client expectations.
- **High-level Coordination:** Acted as the primary liaison between chefs, event planners and VIP guests, overseeing every detail – from menu selection to guest experience – to ensure highly successful events.
- **Relationship Building:** Fostered and sustained strong relationships with discerning clients and stakeholders, driving repeat business and referrals through exceptional service and personalised attention.